


THE PIE REVIEW

Professionals in International Education



 The PIE Review is the essential magazine for all Professionals in International Education. Produced quarterly, it offers in-depth analysis of the latest hot topics and talking points in the international education world, fascinating features, infographics and insightful comment from key industry stakeholders. We are regularly told by our readers that they value and love both our unique content and the fresh, stylish design of The PIE Review.

2017 editions:

Edition 13: March

Edition 14: May

Edition 15: September

Edition 16: November

Why advertise?

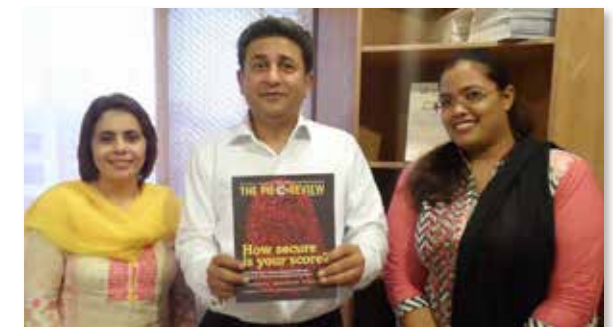
- Cutting-edge analysis of trends and developments in international education
- Loyal and growing readership among all Professionals in International Education
- Luxury magazine-style format, well received by decision makers in the sector
- Diverse distribution list covering several months and multiple events worldwide
- The opportunity to be associated with an exciting brand, loved by our readers



JC Hauer Santos, CEO of STB Brazil, with his personal copy of The PIE Review.

Distribution

- The PIE Review is distributed at key industry events around the world, including NAFSA, Going Global, ICEF Berlin, EAIE, AIEC, StudyWorld, English Australia, ALTO, CBIE, AIRC, Languages Canada, IALC Workshop, English UK Annual Conference, SIEM Conference, BCCIE, BBSW and BAISIS. To find out the distribution of specific editions, please contact Jane on jane@thepiereview.com
- Digital page-turning version available on The PIE Review website www.thepiereview.com and sent to all PIE Weekly subscribers
- Mail subscription: additional facility for our readers to receive The PIE Review on their doorstep
- Sent to 1000 of the most professional, experienced education counselling companies around the world
- Print run averages 5000 copies per edition





PRICES *(All prices quoted are exclusive of VAT)*

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“I got to The PIE Review you shared with me today and no kidding, read it cover to cover on a flight and absolutely loved it. Tons of relevant and timely content and I’m a big fan of the design and layout, great work. The what happened where / who said what sections in particular are fantastic summaries to have.”

Imran Oomer -Vice President, International University Alliance

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2017 FEATURES LIST AND EVENT DISTRIBUTION

Features Event distribution

MARCH ISSUE (edition 13)

- Topic: Refugees
- Focus: Boarding schools
- Business Barometer: Germany
- Insights: Romance and intled
- Central Feature: Visas – the latest changes

- Trend: Language school regulations
- Did you know?: Outcomes of our student round table discussions
- Who said What
- What happened Where

- APAIE Conference, Going Global, BAISIS Conference, BBSW Conference, ICEF ANZA, Equals Conference, IALC Conference, IHE Forum, ALTO Conference, English UK Annual Conference, Go International (UUKi), CAPS-i Conference

Features Event distribution

MAY ISSUE (edition 14)

- Topic: Diversity on study abroad
- Focus: Fashion programmes
- Business Barometer: Ireland
- Insights: Vietnam
- Central Feature: New frontiers – Iran, Cuba and Burma

- Trend: Student recruitment events
- Did you know?: Fees or no-fees – the northern Europe debate
- Who said What
- What happened Where

- NAFSA, UKCISA Annual Conference, OACAC Conference, BUILA Conference, New Zealand International Education Conference, BCCIE Summer Seminar

Features Event distribution

SEPTEMBER ISSUE (edition 15)

- Topic: Loans and study abroad
- Focus: Language learning apps
- Business Barometer: Malaysia
- Insights: Silver age programmes
- Central Feature: History of agents - 20 agents over 20

- Trend: MOOC update
- Did you know?: Onshore recruitment
- Who said What
- What happened Where

- StudyWorld, ALTO London, AIEC Conference, English Australia, ICEF Higher Education Forum, EAIE Conference, IIE Summit, MEI Workshop, Days of International Education

Features Event distribution

NOVEMBER ISSUE (edition 16)

- Topic: TNE
- Focus: Accountancy courses
- Business Barometer: Spain
- Insights: Family language programmes
- Central Feature: 2017 trends

- Trend: ELT teaching profession
- Did you know?: Student journey apps
- Who said What
- What happened Where

- ICEF Berlin, The Class of 2020 Conference, Navitas Partners Conference, CBIE Annual Conference, AIRC Annual Conference, UK NARIC, QS Reimagine Education, ICEF North America – Miami, SIEM Conference, English UK Marketing Conference, Languages Canada, OBHE, QQI, Independent Higher Education Conference, AIEA Annual Conference