

The PIE Review

The PIE Review is a quarterly, luxury magazine, brought to you by the team behind The PIE News. It gives in-depth analysis of the latest hot topics and talking points from across the international education world.

We are regularly told by our global readers that they value and love both our unique content and the fresh, stylish design of the magazine.



Why advertise in The PIE Review?

- ▶ Cutting-edge analysis of trends and developments in international education
- ▶ Reach our loyal readership, which includes decision-makers working in all areas of the industry
- ▶ Luxury magazine format, which people take time out to read, often after events on trains and planes!
- ▶ The opportunity to be associated with The PIE brand, which is trusted and loved by readers worldwide.

Distribution



Print run averages
5000 copies per edition



Digital version available on
thepiereview.com



Distributed at the
key industry events around the world



Mail subscription
Paying subscribers who get a copy sent directly to them



Sent to
1000 hand-selected education agents



Sent to
PIE Weekly subscribers, currently 17K

2019 editions

- Edition 21: March
- Edition 22: May
- Edition 23: September
- Edition 24: November

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To discuss an advertising package, contact sales@thepienews.com or call +44 (0)203 535 0872.

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“ I got to The PIE Review that you shared with me today, read it cover to cover on a flight and absolutely loved it. Tons of relevant and timely content and I’m a big fan of the design and layout, great work.

Imran Oomer - Vice President,
International University Alliance

2019 features list & event distribution



MARCH ISSUE EDITION 21

Features

Topic

Global citizens style courses

Focus

Boarding schools

Business barometer

Dubai

Insights

Community college success story

Central feature

Global Alumni networks

Trend

China-Africa in education

Event distribution

APAIE Conference, Going Global, BAISIS Conference, BBSW Conference, Eequals Conference, IALC Conference, English UK Annual Conference, CAPS-I Conference, Go International (UUKi), IATEFL, IHEF (UUKi), Groningen Declaration Network Annual Meeting, Baltic Council Days of International Education, NEAS Conference, ICEF Vancouver

MAY ISSUE EDITION 22

Features

Topic

Online education and the online student

Focus

Migration assistance schemes

Business barometer

New Zealand

Insights

When study abroad goes wrong

Central feature

TNE - global developments

Trend

Work rights fuel interest in Ireland

Analysis

Risk management with global financial transactions

Event distribution

NAFSA, UKCISA Annual Conference, International ACAC Conference, BUILA Conference, New Zealand International Education Conference, BCCIE Summer Seminar, IC3 Conference

SEPTEMBER ISSUE EDITION 23

Features

Topic

Exam testing - latest trends

Focus

Teacher recruitment in expat countries

Business barometer

China

Insights

Latest trends in public-private partnerships

Central feature

Digital tech in international education

Trend

PIEoneer Shortlist

Analysis

Students accessing part-time work in Canada

Event distribution

The PIEoneer Awards, StudyWorld, ALTO London, AIEC Conference, English Australia, EAIE Conference, MEI Workshop, Baltic Council Days of International Education, CAIE, Navitas Partners Conference

NOVEMBER ISSUE EDITION 24

Features

Topic

Accommodation landscape, changes to sector

Focus

The J-1 market in the US

Business barometer

Germany

Insights

Medicine/dentistry training for the international student market

Central feature

Student services - best practices

Trend

PIEoneer winners

Analysis

Embassies and their impact

Event distribution

ICEF Berlin, The Class of 2020 Conference, CBIE Annual Conference, UK NARIC, OBHE, IES Conference, AIRC Annual Conference, ICEF Miami, English UK Marketing Conference, Languages Canada, Independent Higher Education Conference, AIEA Annual Conference, EURIE, IIE Summit, Universities Australia Higher Education Conference