

# The PIE Review

The PIE Review is a quarterly, luxury magazine, brought to you by the team behind The PIE News. It gives in-depth analysis of the latest hot topics and talking points from across the international education world.

We are regularly told by our global readers that they value and love both our unique content and the fresh, stylish design of the magazine.



## Why advertise in The PIE Review?

- ▶ Cutting-edge analysis of trends and developments in international education
- ▶ Reach our loyal readership, which includes decision-makers working in all areas of the industry
- ▶ Luxury magazine format, which people take time out to read, often after events on trains and planes!
- ▶ The opportunity to be associated with The PIE brand, which is trusted and loved by readers worldwide.

### Distribution



Print run averages **5000 copies** per edition



Digital version available on **thepiereview.com**



Distributed at the **key industry events** around the world



**Mail subscription**  
Paying subscribers who get a copy sent directly to them



Sent to **1000 hand-selected education agents**



Sent to **PIE Weekly subscribers, currently 19K**

### 2019 editions

- Edition 21: March
- Edition 22: May
- Edition 23: September
- Edition 24: November

### 2020 editions

- Edition 25: March
- Edition 26: May
- Edition 27: September
- Edition 28: November

# The PIE Review Advertising options

To discuss an advertising package, contact [sales@thepienews.com](mailto:sales@thepienews.com) or call +44 (0)203 535 0872.

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INSIDE BACK COVER	£3990	USD 5210	AUD 7210
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“ I got to The PIE Review that you shared with me today, read it cover to cover on a flight and absolutely loved it. Tons of relevant and timely content and I’m a big fan of the design and layout, great work.

Imran Oomer - Vice President,  
International University Alliance

# 2019 features list & event distribution



## MARCH ISSUE EDITION 21

### Features

#### Topic

Global citizens style courses

#### Focus

Boarding schools

#### Business barometer

Dubai

#### Insights

Community college success story

#### Central feature

Global Alumni networks

#### Trend

China-Africa in education

### Event distribution

APAIE Conference, BAISIS Conference, Baltic Council Days of International Education, BBSW Conference, CAPS-I Conference  
Eaquals Conference, English UK Annual Conference, Going Global, Go International (UUKi), Groningen Declaration Network Annual Meeting, IALC Conference, IATEFL, ICEF Vancouver, IHEF (UUKi), NEAS Conference

## MAY ISSUE EDITION 22

### Features

#### Topic

Online education and the online student

#### Focus

Migration assistance schemes

#### Business barometer

New Zealand

#### Insights

When study abroad goes wrong

#### Central feature

TNE - global developments

#### Trend

Work rights fuel interest in Ireland

#### Analysis

Risk management with global financial transactions

### Event distribution

BCCIE Summer Seminar, BUILA Conference, CISA Conference, GIC Conference, IC3 Conference, International ACAC Conference  
NAFSA, New Zealand International Education Conference, UKCISA Annual Conference

## SEPTEMBER ISSUE EDITION 23

### Features

#### Topic

Exam testing - latest trends

#### Focus

Student support via regional consortia in Australia

#### Business barometer

China

#### Insights

Latest trends in public-private partnerships

#### Central feature

How digital developments are shaping our sector

#### Trend

PIEoneer Shortlist

#### Analysis

Students accessing part-time work in Canada

### Event distribution

AIEC Conference, ALTO London, AFS Global Conference, Baltic Council Days of International Education, CAIE, EAIE Conference, English Australia, MEI Workshop, Navitas Partners Conference, The PIEoneer Awards, StudyWorld

## NOVEMBER ISSUE EDITION 24

### Features

#### Topic

Accommodation landscape, changes to sector

#### Focus

Top 10 biggest education companies

#### Business barometer

Germany

#### Insights

Medicine/dentistry training for the international student market

#### Central feature

Student services - best practices

#### Trend

PIEoneer winners

#### Analysis

Embassies and their impact

### Event distribution

AIEA Annual Conference, AIRC Annual Conference, CBIE Annual Conference, English UK Marketing Conference, EURIE, ICEF Berlin, ICEF Miami, IES Conference, IIE Summit Languages Canada, Independent Higher Education Conference, OBHE, The Class of 2020 Conference, UK NARIC, Universities Australia Higher Education Conference

# 2020 event distribution



## MARCH ISSUE EDITION 25

APAIE Conference  
BAISIS Conference  
Baltic Council Days of International Education  
BBSW Conference  
CAPS-I Conference  
Eaquals Conference  
English UK Annual Conference  
Going Global  
Go International (UUKi)  
Groningen Declaration Network Annual Meeting  
IALC Conference  
IATEFL  
ICEF Vancouver  
IHEF (UUKi)  
NEAS Conference

## MAY ISSUE EDITION 26

BCCIE Summer Seminar  
BUILA Conference  
CISA Conference  
GIC Conference  
IC3 Conference  
International ACAC Conference  
NAFSA  
New Zealand International Education  
Conference  
UKCISA Annual Conference

## SEPTEMBER ISSUE EDITION 27

AIEC Conference  
ALTO London  
AFS Global Conference  
Baltic Council Days of International Education  
EAIE Conference  
English Australia  
MEI Workshop  
Navitas Partners Conference  
The PIEoneer Awards  
StudyWorld

## NOVEMBER ISSUE EDITION 28

AIEA Annual Conference  
AIRC Annual Conference  
CBIE Annual Conference  
English UK Marketing Conference  
EURIE  
ICEF Berlin  
ICEF Miami  
IES Conference  
IIE Summit Languages Canada  
Independent Higher Education Conference  
OBHE  
The Class of 2020 Conference  
UK NARIC  
Universities Australia Higher Education Conference